



Aspiring Innkeeper Workshop

“Do you want to be an innkeeper?” Skill sets that are useful to be a great innkeeper
Being true to yourself and true to your home. How to create a great guest experience.
How to convey your brand on you website. Where to start --- Research development of your
business plan and much more.

Sunday, September 14, 2018

Old Capitol Inn, Jackson, MS

8:30am Registration

9am Workshop - Julie Brumley, Meadow View Farm Instructor

10:30am Break

Noon – Luncheon

1pm – 4pm Workshop

5:30pm – 6:30pm Invite as guest to a “ Greet & Meet” BBAM members

Registration \$140

Name(s) _____

B&B name (if applicable) _____

Mailing Address City _____ Zip Code _____

Phone _____ Email _____

Payment Type - Check _____ MasterCard _____ VISA _____ DISCOVER _____

Card Number _____ Code _____

Signature on card _____

Mail Completed Registration Form to:

Bed & Breakfast Association of MS (or BBAM)

P. O. Box 13441, Jackson, MS 39236

Inspiration
for the
New Year