

MARK YOUR CALENDAR!!

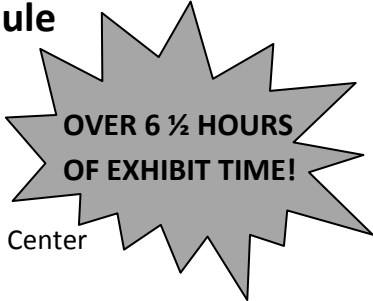
July 25-28, 2010

Louisiana / Mississippi / Alabama Bed & Breakfast Associations

2010 Preliminary Conference Schedule

Hilton Capitol Center

Baton Rouge, LA



OVER 6 ½ HOURS
OF EXHIBIT TIME!

Sunday, July 25

9:00 am -4:00pm

4:30pm – 5:30pm

6:00 – 8:00pm

Aspiring Innkeeper Workshop, Hilton Capitol Center

Board Meetings

Casual Dinner – Dutch Treat – Avoyelles Café

Monday, July 26

8:00am -10:00am

10:00 am – 11:45am

11:45--12:00pm

12:00 – 5:00pm

5:30 - 7:30pm

7:30pm

Registration / Silent Auction / Exhibitor Set up

Exhibitor set-up Monday anytime between 8:00am – 4:30pm

Internet Marketing

Rollin on the River! Familiarization Tour –Box Lunch provided on Bus
Touring plantations and B&B's along river road!

Welcome Reception with Exhibitors

Auction Open/Heavy Hors d'Oeuvres / Bar

Enjoy Baton Rouge Downtown or Win Big at the Casino!

Tuesday, July 27

8:00 am-8:45am

8:45am - 9:00am

9:00am - 10:15 am

10:15 am -10:45am

10:45am – 11:45am

11:45am – 2:00pm

2:00pm – 3:30pm

3:30pm - 3:45pm

3:45pm -5:00

5:00pm – 6:00pm

5:45pm

7:00pm

Registration / Silent Auction Open

Continental Breakfast with Exhibitors

Conference Welcome

State of the Industry

Coffee Break with Exhibitors

How to Write and Distribute a Press Release

Exhibitor Showcase & Luncheon

Sales Toolbox for Generations XY

Coffee Break with Exhibitors

Nuts & Bolts of Innkeeping

Wine & Cheese with Exhibitors – last chance to visit

Auction Closes

Fais-do-do, The Stockade Bed & Breakfast, Baton Rouge

***Fais Do Do** – {fay dough **dough**} cajun party with music, dancing and plenty of food which usually goes late into the night; Literally translates as “go to sleep,” which is what the dancers would tell their children. Traditionally, these dances would be held in a home and all the children would be delegated to one room*

Wednesday, July 28

8:00 am – 9:30am

9:30 am– 10:30am

10:30am – 11:30am

11:30am

Continental Breakfast / General Membership Meeting

Breakouts: Marketing / Social Media

Cooking Demonstration

Grand Prize Giveaway

Depart

**Louisiana / Mississippi / Alabama Bed & Breakfast Associations
2010 ANNUAL CONFERENCE
July 26-27-28, 2010 ♦ Hilton Capitol Center ♦ Baton Rouge, Louisiana**

EXHIBITOR REGISTRATION & SPONSORSHIP FORM

Duplicate this form if necessary and return with your payment to:

LBBA ♦ P.O. Box 82856 ♦ Baton Rouge, LA 70884 ♦ Phone: (225) 590-3084 ♦ Fax: (225) 709-9428

- \$350 Exhibit Booth (includes one full registration all conference functions)**
- \$125 Additional Booth Assistant (includes one full registration and all conference functions)**
Additional Name _____
- \$100 Literature Only Display Table**

SPONSORSHIPS & ADVERTISING OPPORTUNITIES

- | | |
|---|---|
| <input type="checkbox"/> \$400 Aspiring Innkeeper Workshop Sponsor – July 25 – Hilton Capitol Center | |
| <input type="checkbox"/> \$150 FAM Tour Lunch Sponsor | <input type="checkbox"/> \$200 Convention Break Sponsor (2 available) |
| <input type="checkbox"/> \$500 FAM Tour Sponsors | <input type="checkbox"/> \$550 Convention Lunch Sponsor |
| <input type="checkbox"/> \$600 Tuesday Dinner Sponsor | <input type="checkbox"/> \$550 Convention Welcome Function Sponsor |
| <input type="checkbox"/> \$600 Convention Closing Jazz Breakfast | <input type="checkbox"/> \$50 Business Card ad in Convention Program (ad due by July 1) |
| <input type="checkbox"/> \$250 Back Cover of Convention Program (size 8 ½ x 5 ½, ad due by July 1) | <input type="checkbox"/> \$250 Inside Front Cover of Convention Program (size 8 ½ x 5 ½, ad due by July 1) |

Representative's Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

Email _____ Website _____

REGISTRATION

To register as an exhibitor for the conference please complete the registration form and mail it with your payment to the LBBA office at the address listed on the top of this form. Checks should be made payable to LBBA.

EXHIBIT BOOTHS

Exhibit space may be reserved by paying the exhibitor registration fee of \$350. This fee includes one full registration and entitles the exhibitor to all convention functions. Each exhibitor is furnished a 6' display table and two chairs. Exhibitor set up is Monday, July 26, 2010 from 8:00am- 4:30pm. Please refer to the enclosed preliminary schedule for complete details regarding the exhibit times. Additional persons assisting in the booth must register at \$125 per person. Assistants may attend all convention functions.

LITERATURE ONLY DISPLAY

If you are unable to attend the convention but would like to reserve a table in the exhibit area to display your company's literature, please complete the registration form and return to the above address with your payment of \$100. Literature should be shipped to the address above, no later than Monday, July 12, 2010. Expected attendance is 85.

ACCOMODATIONS

Reserve your room now by calling the Hilton Capitol Center at (225) 344-5866; make sure to let them know you are with the Louisiana /Mississippi/Alabama Bed & Breakfast conference to receive a special discount rate of \$119 single/double.
www.hiltoncapitolcenter.com

CANCELLATION POLICY

Cancellations must be received by Friday, July 3, 2010 to receive a full refund. Cancellations received after July 3, 2010 will receive a 50% refund. No refunds will be issued after July 24, 2010

PAYMENT INFORMATION

By Mail- Send your registration form with check or credit card information to: LBBA * P.O. Box 82856 * Baton Rouge, LA 70884

By Fax – Use your VISA, MasterCard, Discover or American Express and fax this form to (225) 709-9428

Type of Card Visa MasterCard Discover American Express
Name of Cardholder _____ Signature _____
Credit Card # _____ Exp Date _____ VCode _____